



# WESTFORD

Westford is a historic, suburban town with a population of 24,282. It highlights its innovation and technology sectors, along with its expansive open spaces and conservation areas, as dual core parts of its identity. Major employment sectors include technology, education, and healthcare, with prominent employers such as Netscout and Unisphere Networks.

The town boasts a well-developed built environment, featuring key assets like the Nashoba Valley Ski Area and Kimball Farm. Westford is actively promoting new business opportunities and infrastructure improvements, leveraging its strategic location near I-495, including through its recently adopted MBTA Communities Multi-family Housing Overlay District.

## Top 5 Occupations

Occupation	Employees	Percent of Total
Management	2,639	20.2%
Computer and Mathematical	1,477	11.3%
Other	1,363	10.4%
Business and Financial Operations	1,019	7.8%
Educational and Library	994	7.6%

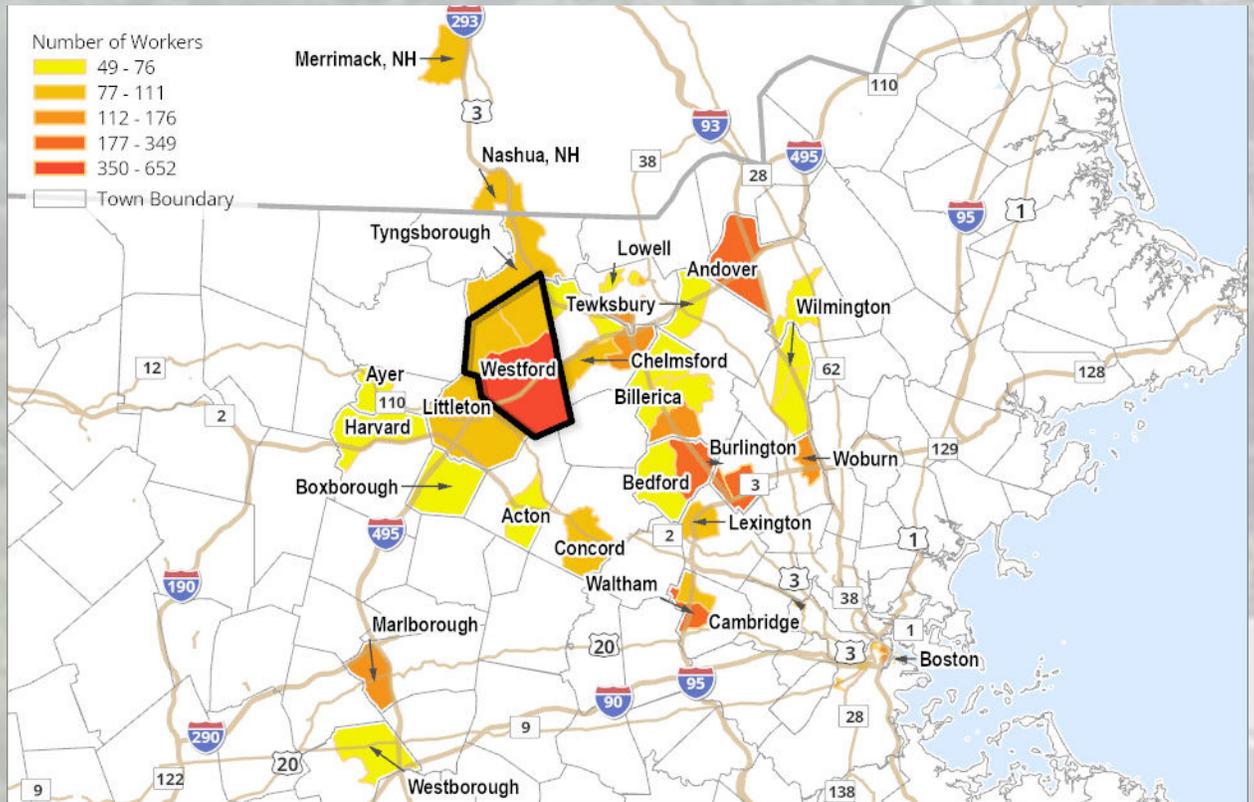
Source: U.S. Census Bureau, 2019-2023 American Community Survey, Table B24010

## Top 5 Industries

Industry	Employees	Percent of Total
Computer and electronic product manufacturing	1,304	8.8%
Food services and drinking places	947	6.4%
Food and beverage stores	572	3.9%
Social assistance	409	2.8%
Administrative and support services	404	2.7%

Source: U.S. Bureau of Labor Statistics, 2024 Q2 Quarterly Census of Employment and Wages (Level 3 NAICS)

**FIGURE 20: WESTFORD RESIDENT WORK DESTINATIONS**



Sources: LEHD (2022 On the Map destination analysis); MassDOT/NMCOG (roads); MassGIS/NMCOG (town boundaries); MassDEP (2009 hydrography). Produced by NMCOG: 5/7/2025

## Profile: Netscout



Netscout is a provider of application performance management and network performance management products, employing roughly 350 people in Westford. They are also active in civic leadership, participating in Westford's Business Association and charitable programs such as hackathons, STEM awareness education, and Tech Goes Home for young people who might not be regularly exposed to technology.

Source: Marc Tassin, Google Maps

## Top 5 Employers

Name	NAICS †	Employees
Unisphere Networks Inc	334111	700
Netscout Systems Inc	513210	340
Harvard Pilgrim Health Care	524114	300
Materion Precision Optics	334413	280
Westford Regency Inn and Conference Ctr.	721110	250
Nashoba Valley Ski Area	713940	250

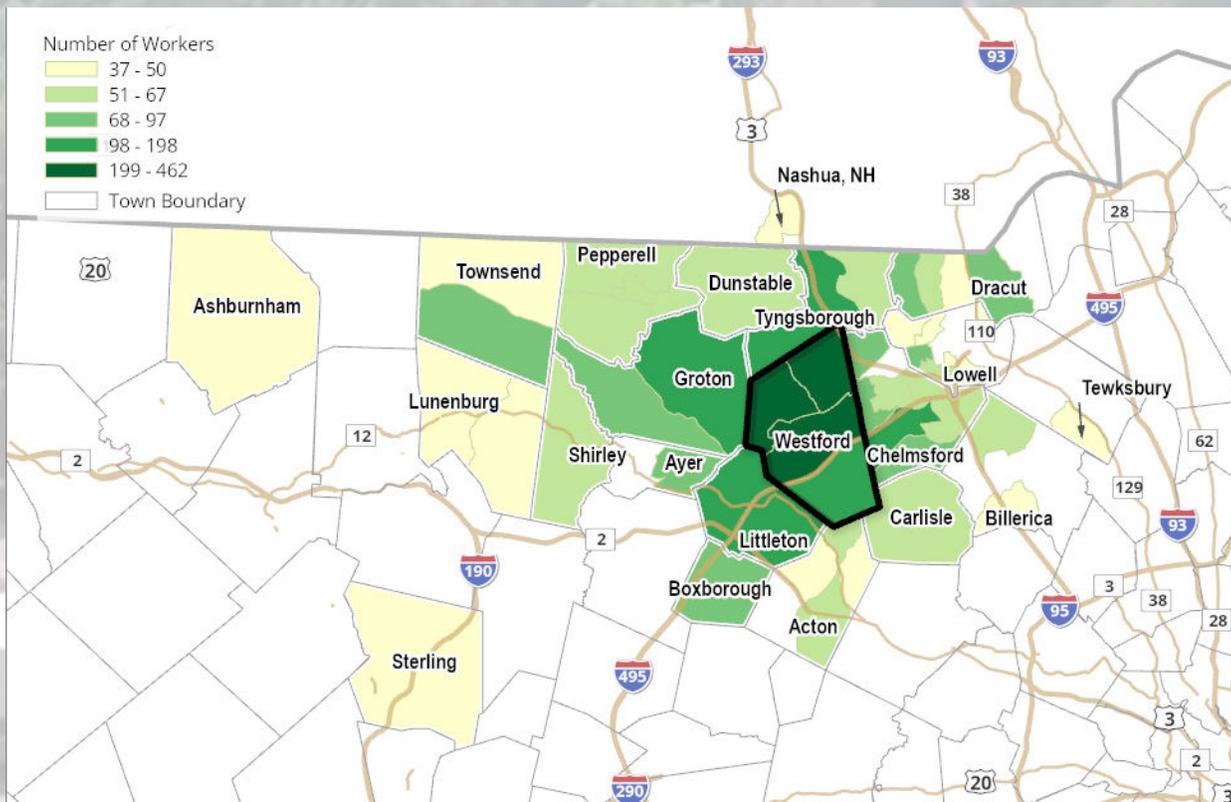
Source: Data Axle, 2023. List is by location, i.e., two franchises of the same company are counted separately.

## MBTA Communities Catalyst Award

In March, 2025, the Town of Westford was awarded \$300,000 through the MBTA Communities Catalyst Fund (CCF), as part of the state of Massachusetts's initiative to support communities in advancing housing development and critical infrastructure improvements. The CCF is a new funding source created by the Healey-Driscoll Administration for local infrastructure projects and improvements to help unlock housing production. The funding will allow Westford to conduct pre-development activities for critical transportation connectivity in its 3A district to leverage new development; identify strategic connections to existing trails and sidewalk networks; and educate the public about the benefits of thoughtful multi-family development and redevelopment.

† North American Industrial Classification System. This 2- to 6-digit code classifies businesses based on their primary activities. Find more information at <https://www.census.gov/naics/>

**FIGURE 21: WESTFORD-BASED FIRMS WORKER ORIGINS**



Sources: LEHD (2022 On the Map destination analysis); MassDOT/NMCOG (roads); MassGIS/NMCOG (town boundaries); MassDEP (2009 hydrography). Produced by NMCOG: 5/7/2025

Background Image Source: Greater Merrimack Valley Chamber of Commerce