



PEPPERELL

Pepperell, with a population of 11,710, has a small manufacturing base and growing sectors in professional services and healthcare. It has a classic town center around the now-vacant site of a paper mill, including architecture reflecting multiple eras of New England history, and is pursuing local-food-based economic development among other initiatives.

Key employers include small to mid-size manufacturing firms and regional healthcare providers. The town has both suburban and rural areas. Key assets include the Nashua River Rail Trail and several conservation areas. One of Pepperell's key opportunities is a 454,750-square-foot industrial logistics park, marking the largest industrial development in the town's history.

Top 5 Occupations

| Occupation | Employees | Percent of Total |
|-----------------------------------|-----------|------------------|
| Management | 850 | 13.1% |
| Office and Administrative Support | 578 | 8.9% |
| Computer and Mathematical | 559 | 8.6% |
| Educational and Library | 538 | 8.3% |
| Other | 507 | 7.8% |

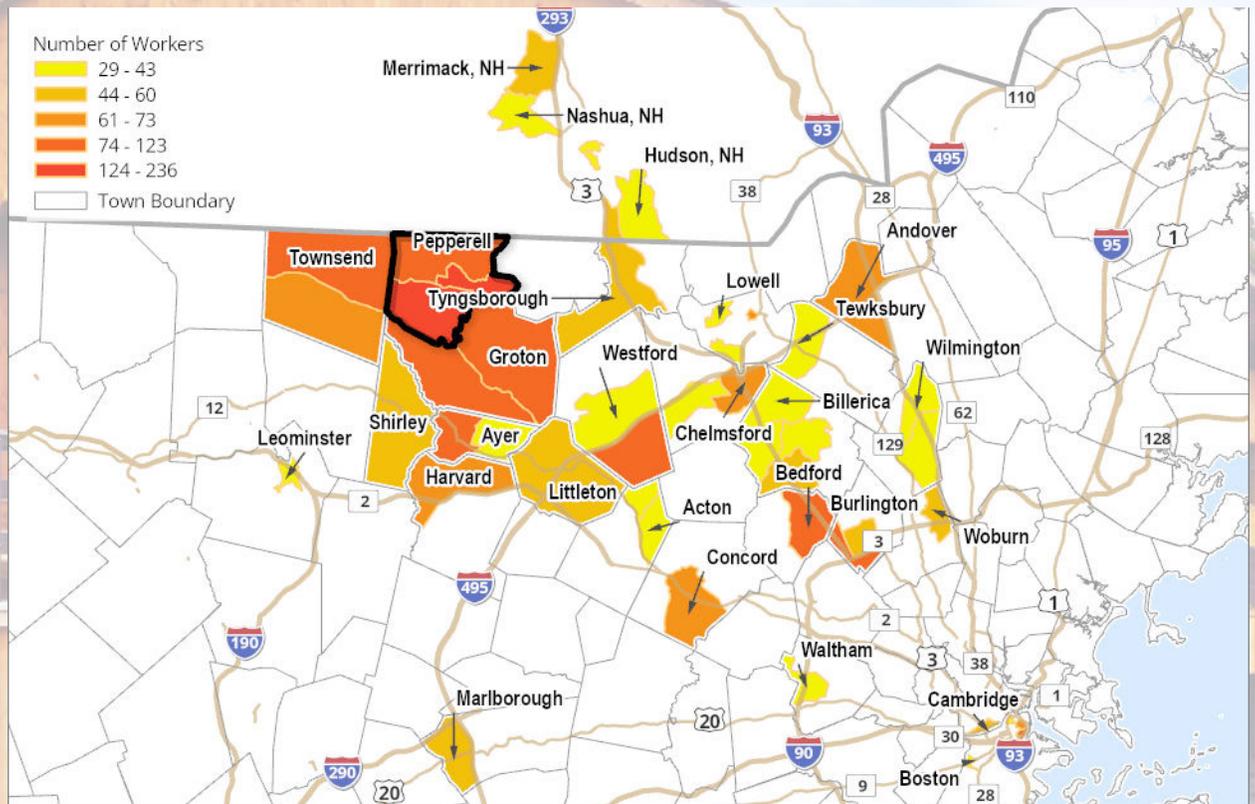
Source: U.S. Census Bureau, 2019-2023 American Community Survey, Table B24010

Top 5 Industries

| Industry | Employees | Percent of Total |
|-------------------------------------|-----------|------------------|
| Specialty trade contractors | 170 | 10.6% |
| Food services and drinking places | 116 | 7.3% |
| Ambulatory health care services | 90 | 5.6% |
| Administrative and support services | 80 | 5.0% |
| Social assistance | 74 | 4.6% |

Source: U.S. Bureau of Labor Statistics, 2024 Q2 Quarterly Census of Employment and Wages (Level 3 NAICS)

FIGURE 14: PEPPERELL RESIDENT WORK DESTINATIONS



Sources: LEHD (2022 On the Map destination analysis); MassDOT/NMCOG (roads); MassGIS/NMCOG (town boundaries); MassDEP (2009 hydrography). Produced by NMCOG: 5/7/2025

