



# LOWELL

Lowell is the largest municipality served by NMCOG, with a population of approximately 114,296. It is the center of commerce for the Greater Lowell Region: a vibrant, multicultural hub that epitomizes Lowell National Historical Park's tagline, "The continuing revolution," in that it constantly reinvents itself while maintaining its founding values of innovation, industry, culture, and quality of life.

Lowell has a dynamic economy with major sectors including education, healthcare, and manufacturing. Prominent employers include the UMass Lowell and Lowell General Hospital. The city features a mix of urban and suburban environments, with the Merrimack and Concord Rivers running through the city offering a plethora of recreation opportunities.

Lowell's main economic development projects include the Hamilton Canal Innovation District and the recently announced Lowell Innovation Network Corridor (LINC), including Draper Laboratory as an anchor tenant. The latter development is projected to generate over \$3.7 billion in economic activity and create thousands of regional jobs.

## Top 5 Occupations

Occupation	Employees	Percent of Total
Production	5,844	9.9%
Office and Administrative Support	5,057	8.6%
Other	5,051	8.6%
Sales and Related	4,638	7.9%
Management	4,525	7.7%

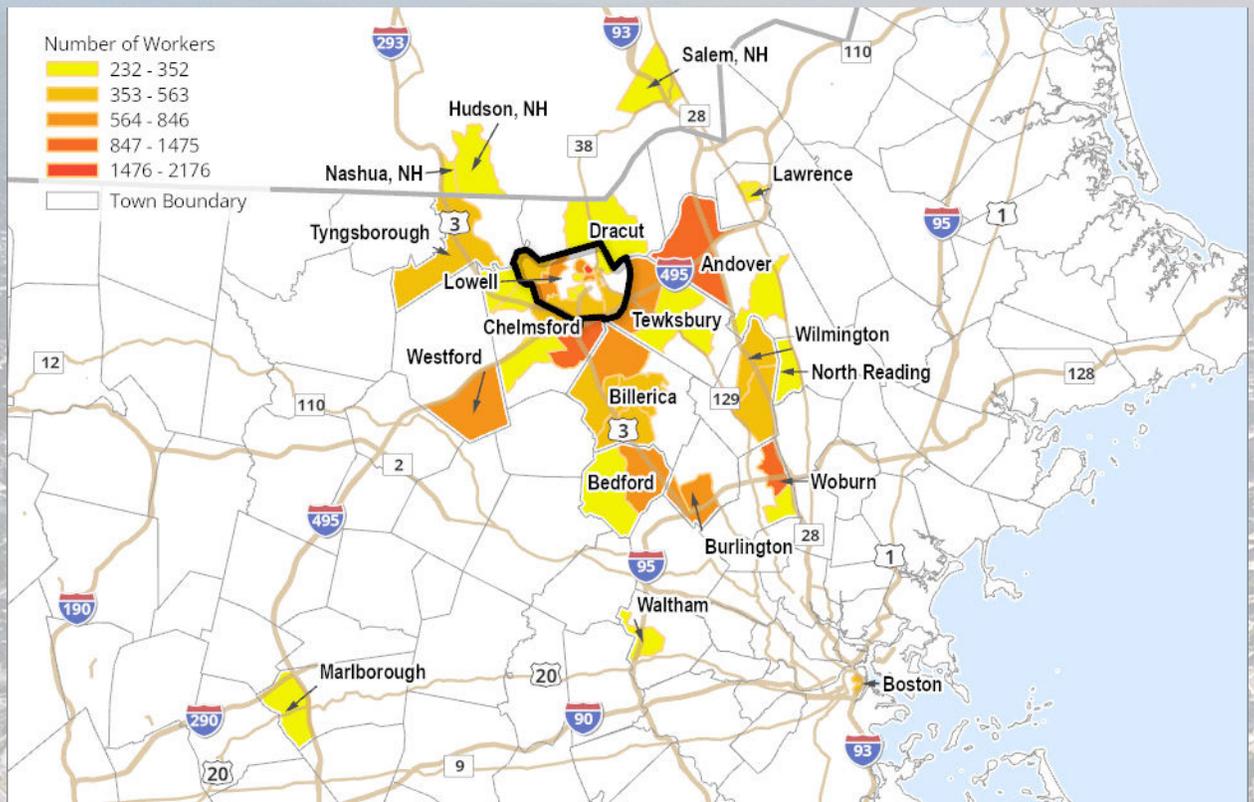
Source: U.S. Census Bureau, 2019-2023 American Community Survey, Table B24010

## Top 5 Industries

Industry	Employees	Percent of Total
Social assistance	3,394	6.5%
Ambulatory health care services	3,245	6.2%
Administrative and support services	2,457	4.7%
Food services and drinking places	2,402	4.6%
Nursing and residential care facilities	1,322	2.5%

Source: U.S. Bureau of Labor Statistics, 2024 Q2 Quarterly Census of Employment and Wages (Level 3 NAICS)

**FIGURE 12: LOWELL RESIDENT WORK DESTINATIONS**



Sources: LEHD (2022 On the Map destination analysis); MassDOT/NMCOG (roads); MassGIS/NMCOG (town boundaries); MassDEP (2009 hydrography). Produced by NMCOG: 5/7/2025

## Profile: UMass Lowell



The University of Massachusetts Lowell started as a technological school for the textile industry, and has continued its innovation focus for over 125 years. It has 120+ undergraduate programs, 77 graduate programs, and nearly 17,000 students. It spearheaded the Lowell Innovation Network Corridor (LINC) project, a 1.2-million-square-foot mixed-use development aiming to foster an innovation ecosystem to transform the region's economic future.

Image Source: Google Maps

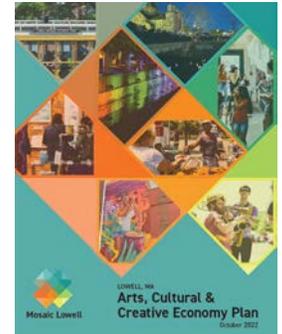
## Top 5 Employers

Name	NAICS †	Employees
Lowell General Hospital*	622110	2,386
University of Massachusetts Lowell	611310	2,260
U.K.G. (Formerly Kronos)	513210	1,199
IBM	541512	1,200
Community Teamwork (CTI)	624190	669

Source: City of Lowell, 2022, based on City of Lowell Department of Planning and Development (DPD) Data, February 2025, \*Data Axle, 2023

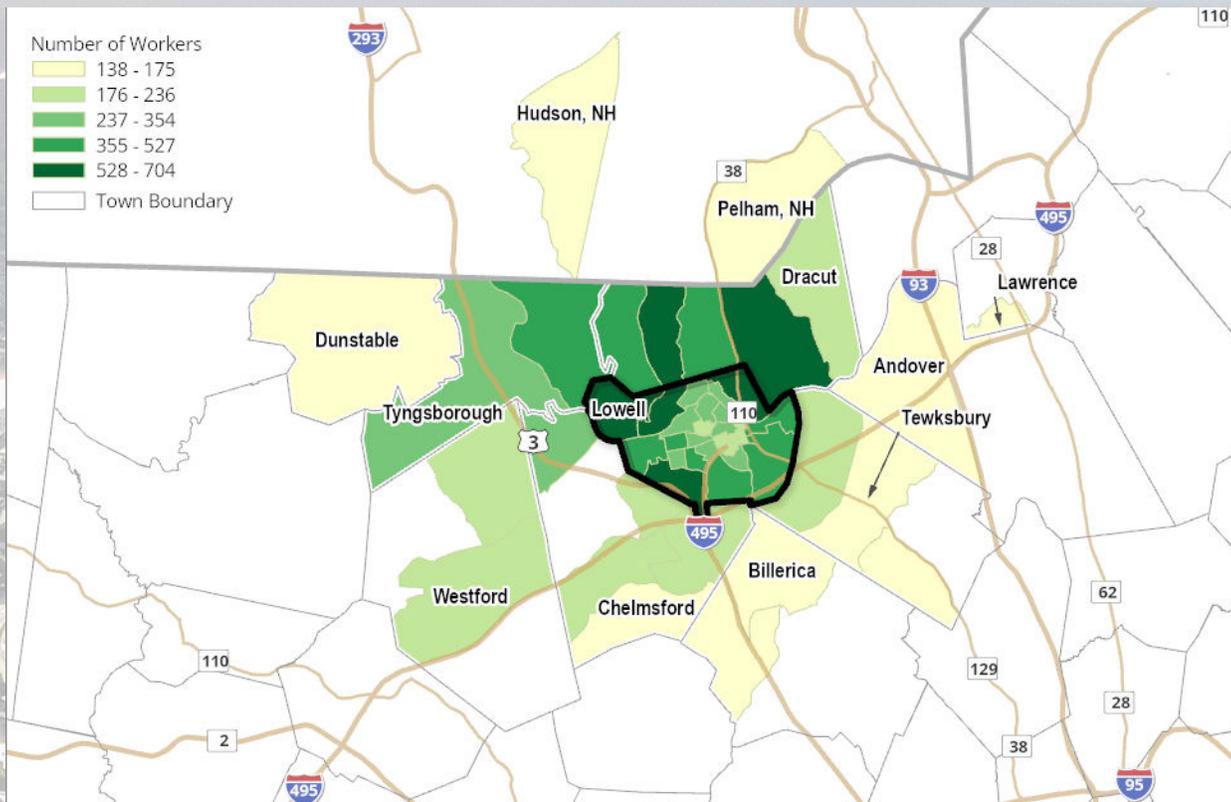
## Mosaic Lowell

The Mosaic Lowell Arts, Culture & Creative Economy Plan was launched in October of 2022 after a two-year planning process featuring local arts & culture organizations and residents. The plan set out to provide a roadmap to support and celebrate arts, culture and creative enterprises throughout Lowell. The plan's aims include raising new revenues for the City and creative enterprises through increased visitorship and sales and by attracting new businesses; engaging youth with arts and culture, critical elements for a complete education, and a happy and successful life; and positioning arts, culture, and the creative economy as core elements of the City of Lowell's strategic master planning for the future.



† North American Industrial Classification System. This 2- to 6-digit code classifies businesses based on their primary activities. Find more information at <https://www.census.gov/naics/>

**FIGURE 13: LOWELL-BASED FIRMS WORKER ORIGINS**



Sources: LEHD (2022 On the Map destination analysis); MassDOT/NMCOG (roads); MassGIS/NMCOG (town boundaries); MassDEP (2009 hydrography). Produced by NMCOG: 5/7/2025

Background Image Source: City of Lowell