



DRACUT

Dracut, population 32,291, has a diversified economy with key sectors in education, healthcare, and retail. It prides itself on its agricultural heritage, farm stands, and unique neighborhood business districts.

Major employers include the Dracut Public Schools and local healthcare facilities. The suburban town has assets such as the restored textile complex known as Beaver Brook Mill. Dracut is working to expand its industrial zones and introduce more mixed-use developments, aiming to boost local density and economic activity.

Top 5 Industries

Industry	Employees	Percent of Total
Food services and drinking places	797	9.2%
Specialty trade contractors	602	6.9%
Social assistance	361	4.2%
Truck transportation	275	3.2%
Administrative and support services	228	2.6%

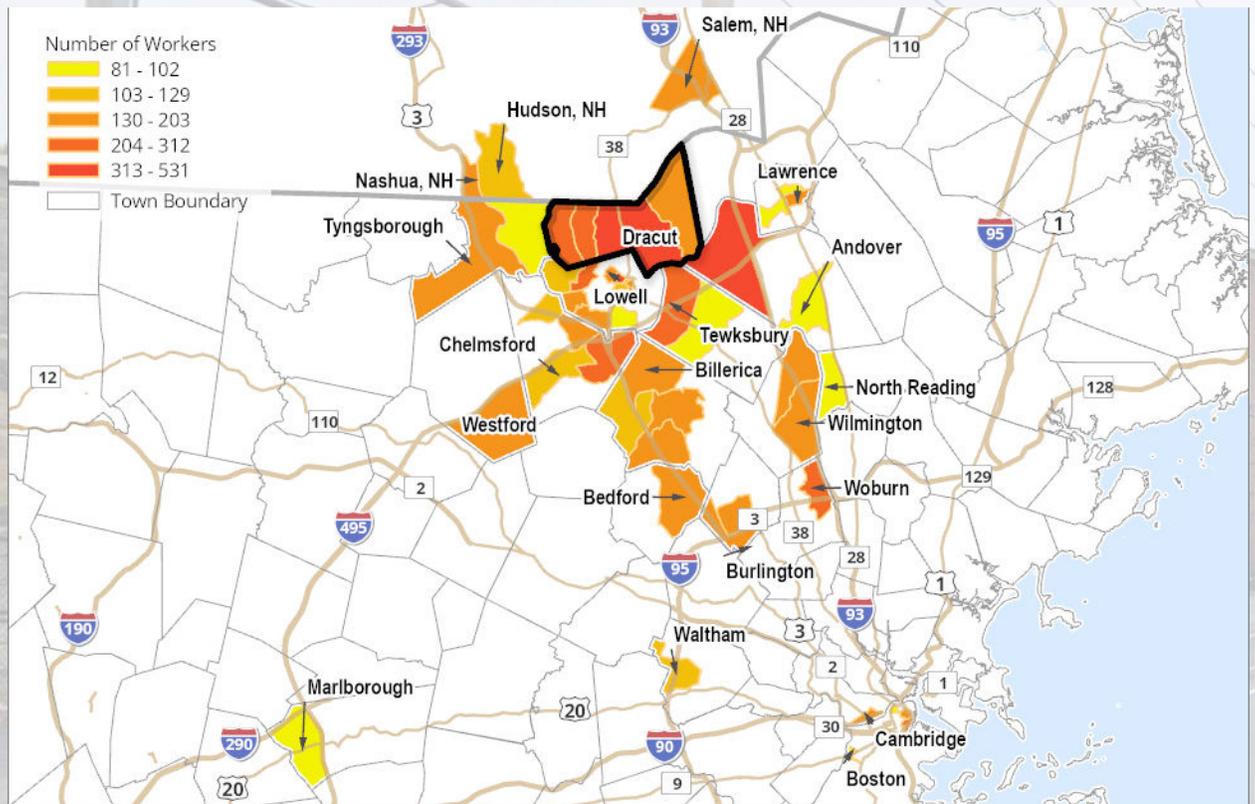
Source: U.S. Bureau of Labor Statistics, 2024 Q2 Quarterly Census of Employment and Wages (Level 3 NAICS)

Top 5 Occupations

Occupation	Employees	Percent of Total
Office and Administrative Support	2,126	12.4%
Management	2,075	12.1%
Sales and Related	1,515	8.9%
Educational and Library	1,225	7.2%
Other	1,209	7.1%

Source: U.S. Census Bureau, 2019-2023 American Community Survey, Table B24010

FIGURE 8: DRACUT RESIDENT WORK DESTINATIONS



Sources: LEHD (2022 On the Map destination analysis); MassDOT/NMCOG (roads); MassGIS/NMCOG (town boundaries); MassDEP (2009 hydrography). Produced by NMCOG: 5/7/2025

Profile: Farmer Dave's



Farmer Dave's started in Dracut, but has since grown to Tewksbury and Westford to grow a variety of fruits, vegetables, and flowers. It offers Community-Supported Agriculture (CSA) shares, food for farm stands, farmers markets, pick-your-own, and school tours. Farmer Dave's mission is growing healthy food, building strong community and creating lifelong traditions.

Source: Farmer Dave's

Top 5 Employers

Name	NAICS †	Employees
Brox Industries Inc	339999	170
Verizon New England	517112	160
Hannaford	445110	150
Old Dominion Freight Line	484121	120
Dakota Systems Inc	339999	110
Majilite Corp	424310	110

Source: Town of Dracut, Data collected 2023. List is by location, i.e., two franchises of the same company are counted separately.

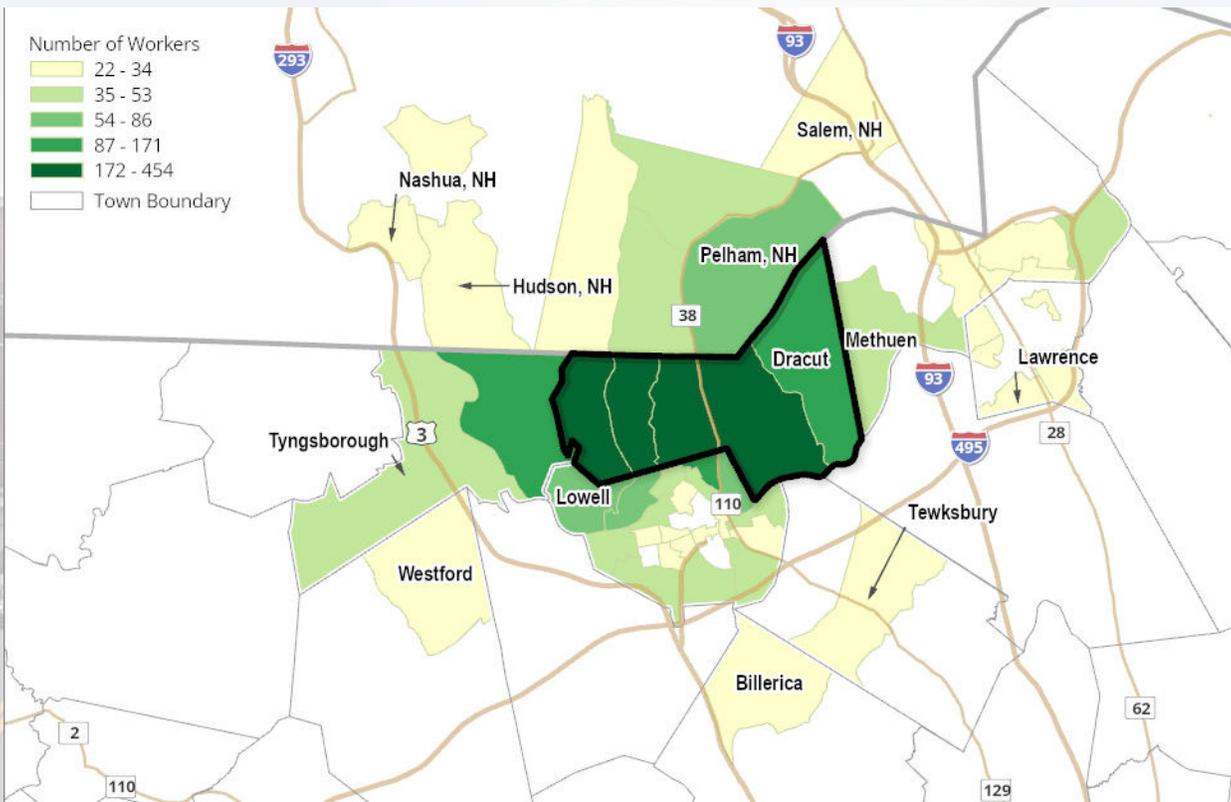
Make it Dracut

The "Make It Dracut" tagline and program were designed during the outset of 2020 as a way to support small businesses and the community at large by encouraging people to do things locally, and help people show pride in their community. The Dracut Economic Development office created merchandise with the "Make It Dracut" tagline available for sale as a means to showcase community pride and support economic development initiatives throughout Dracut. The tagline serves as an easy to remember stand-in for activities in and around Dracut.



† North American Industrial Classification System. This 2- to 6-digit code classifies businesses based on their primary activities. Find more information at <https://www.census.gov/naics/>

FIGURE 9: DRACUT-BASED FIRMS WORKER ORIGINS



Sources: LEHD (2022 On the Map destination analysis); MassDOT/NMCOG (roads); MassGIS/NMCOG (town boundaries); MassDEP (2009 hydrography). Produced by NMCOG; 5/7/2025

Background Image Source: Google Maps