Economic Development Strategy for Greater Lowell

As the economy of the Greater Lowell region continues to grow and evolve, what threats does the region face and what goals should be set?

Come participate in our

**STRENGTHS, WEAKNESSES, OPPORTUNITIES AND THREATS (SWOT) ANALYSIS SESSION**

Provide input for the development of a Five-Year Comprehensive Economic Development Strategy (CEDS). The CEDS serves as an economic development blueprint for the region.

**Tuesday, February 4th**  
from 6:00 – 8:00 P.M.  
Chelmsford Police Department  
Community Room (2 Olde North Road)  
*Snow Date: February 6th from 6:00 - 8:00 P.M.*

*Refreshments will be served*

The Town of Chelmsford, in conjunction with the Northern Middlesex Council of Governments (NMCOG), will be hosting the SWOT session.

**Economic Development Survey**  
In addition to the SWOT session, a short online survey focused on identifying challenges, opportunities and benefits for businesses and economic development in the Greater Lowell region is available at [www.nmcog.org/ceds](http://www.nmcog.org/ceds)

*For additional information please contact: Jeff Owen, NMCOG Regional Planner, jowen@nmcog.org, Phone: (978) 454-8021, Ext. 118*